



Anchorage Downtown Partnership, Ltd.

750 West 2nd Avenue, Suite 100

Anchorage, Alaska 99501

(907) 279-5650

Anchorage Downtown Partnership, Ltd Assessment Renewal Scope of Work

Anchorage Downtown Partnership, Ltd. (ADP) and the downtown improvement district (DID) were created to help improve the cleanliness and safety of downtown: to decrease crime; to increase occupancy rates, investment values, and lease income; and to generally stimulate economic development and enhance the quality of life in downtown. 60% of ADP's budget is funded by the commercial property owners within the 120 blocks of the DID.

Every 10 years ADP asks for the continued support of this Special Assessment through a petition process that goes before the Anchorage Assembly in accordance with Anchorage Municipal Code (AMC) 19.20 for public hearing and approval. More than 50% of commercial property owners, based on assessed value, are needed to secure the renewal.

ADP is requesting professional services to support this assessment renewal process.

Timeline - Work to begin as soon as possible with signatures collected by September 30, 2020.

ADP is requesting professional services to provide:

- Campaign strategy
- Project Management
- Strategic Communications
- Leverage super connectors to help us get in front of a small subset of downtown property owners

If you have questions or need clarification, feel free to reach out to Amanda Moser at 907-279-5650.

Please submit a proposal, qualifications, and fee by close of business on July 24, 2020, to AMoser@AnchorageDowntown.org