



ANCHORAGE DOWNTOWN PARTNERSHIP Ltd.



ANCHORAGE DOWNTOWN
PARTNERSHIP HOSTS 

100

free community events

with

110K

total combined attendees
that bring an additional

\$1.1 MILLION INTO
DOWNTOWN ANCHORAGE

CLEAN, SAFE, VITAL

Anchorage Downtown Partnership, Ltd. is a non-profit charged with management of the Downtown Improvement District (DID). The DID covers 120 square blocks from 9th Avenue to 1st Avenue and from Gambell to Coastal Place. Anchorage Downtown Partnership, Ltd. provides clean, safe, and vital services, marketing and event programming, and serves as an advocate for the business and property owners within the DID on issues affecting downtown.

Downtown property owners created the improvement district to help improve the cleanliness of downtown; to decrease crime; to increase occupancy rates, investment values, and lease income; and to generally stimulate economic development and improve the quality of life in downtown.

Anchorage Downtown Partnership, Ltd.'s budget comes from two sources: assessment funds from the DID and non-assessment funds. The assessment provides between 50-60% of the total budget for the organization annually, while non-assessment revenue comes from membership fees, sponsorships, contracts, and grants.

The Anchorage DID is the first in Alaska, though more than 1,000 exist in the US, Canada, Africa, and Europe.



VITAL

FREE COMMUNITY EVENTS

All of our free community events are created to positively activate underutilized parks & spaces, and to bring more people into downtown to help increase revenue for our businesses. Some of our annual events include: New Year's Eve Celebration, Live After Five Concert Series, Music in the Park, Downtown Summer Solstice Festival, Hero Games, Trick or Treat Street, Holiday Tree Lighting Ceremony, and Creative Placemaking. These events are primarily funded through sponsorship dollars.



MEMBERSHIP

BUSINESS & COMMUNITY

We are passionate about providing advocacy, leadership, and support for the downtown businesses. Member businesses are supported through programs and events, membership community meetings, marketing promotions such as Small Business Saturday and First Friday programs, and support through our Ambassadors. We create a clean and safe walking environment to help entice visitors and locals to shop at our stores, eat at our restaurants, stay at our hotels, and enjoy the many cultural elements.



SAFE

SECURITY FOR DOWNTOWN

As the “eyes and ears” of downtown, Ambassadors serve and assist local businesses and our thousands of visitors as they patrol the streets. The Ambassadors provide a helping hand by assisting emergency services personnel with accidents, intervening with youth at risk, and working closely with Anchorage Police and other emergency response services. The Ambassadors have become a vital part of making downtown Anchorage a safer place.



CLEAN

MAINTENANCE FOR DOWNTOWN

The Ambassadors provide services designed to maintain a clean, attractive and orderly Downtown, provide assistance for public space maintenance issues, serve as Ambassadors of Downtown for visitors, residents, businesses, and property owners, and partner with public entities in enhancing our community-based quality of life. The Ambassadors also aid in snow removal within the DID. The entire DID is cleaned daily on foot seven days a week.

DOWNTOWN SAFETY

KEEPING DOWNTOWN ANCHORAGE SAFE

Anchorage Downtown Partnership, Ltd. Ambassadors provide supplemental safety for the Downtown Improvement District within the approximately 120 blocks of the Downtown Improvement District (DID). The Ambassadors serve as the “eyes and ears” for both the Anchorage Fire and Police Departments.

They work 7 (seven) days a week from 5:00am – 8:00pm.
The night time patrol runs 5 (five) nights a week Tuesdays - Saturdays from 8:00pm - 5:00am assisting with trespassing on private property.

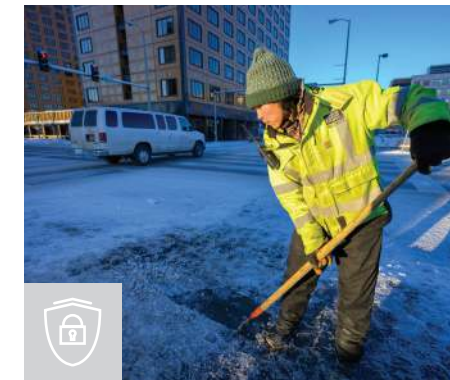


6  **AMBASSADORS**
respond to an average of
586
SECURITY CALLS MONTHLY

AMBASSADORS

ESSENTIAL DUTIES AND RESPONSIBILITIES INCLUDE:

- Work with Anchorage Police Officers in emergency situations
- Coordinate daily with Anchorage Police foot patrol officers dedicated to downtown Anchorage
- Work with Anchorage Fire Department in the need of emergency medical services
- Work with Anchorage Service Patrol for transport of inebriates
- Render full cooperation and assistance to all employees, local law enforcement agencies, and the general public as required
- Liaise with Homeless Coordinator to aid in outreach regarding the homeless, mentally or chemically impaired, unhealthy and at-risk youth
- Recognize and report any acts of theft, destruction, abuse, or negligence
- Manage potentially aggressive individuals and individuals impaired in their ability to care for themselves
- Provide supplemental security for Anchorage Downtown Partnership Ltd. events
- Maintain appropriate daily logs and reports of safety
- Monitor activities that impact downtown on a daily basis
- Educate & report to downtown businesses and property owners about safety issues
- Escort people in downtown who aren't comfortable walking alone from location to location



SAFETY FIRST

The Ambassadors respond to a 24-hour dispatch line that people in need can call or text. The operation is a combined security and maintenance efforts between Easy Park and Anchorage Downtown Partnership to maximize security resources for downtown Anchorage.



CONTRACT SERVICES

Anchorage Downtown Partnership Ltd. provides security services on a contract basis. They will work with business owners over different plans and coverages based on needs and hours of operation.



TRAINED & CERTIFIED

- State of Alaska Licensed in Security
- Cardiopulmonary Resuscitation (CPR)
- Automated External Defibrillator (AED)
- Verbal Judo (De-escalation through conversation)
- Green Dot Bystander Prevention Program
- Mental Health First Aid
- Techniques of Alcohol Management (TAM)

AMBASSADORS PATROL 120 BLOCKS

walking the equivalent distance to
Rabbit Creek and back daily





DOWNTOWN MAINTENANCE

KEEPING DOWNTOWN ANCHORAGE CLEAN

Anchorage Downtown Partnership, Ltd.'s Ambassadors provide manual cleaning, upkeep and, other maintenance tasks for downtown Anchorage within the approximately 120 blocks of the Downtown Improvement District (DID).

They work 7 (seven) days a week from 5:00am – 8:00pm to enhance cleanliness and aid in snow removal daily on foot or with the various maintenance equipment.

The Ambassadors use various maintenance equipment including but not limited to pickup trucks, utility trucks, ATVs, skid-steers, tractors, street sweepers, shovels, jackhammers, paint sprayers, paint strippers, loaders, brooms, and power washers.

AMBASSADORS

ESSENTIAL DUTIES AND RESPONSIBILITIES INCLUDE:

- Empty trash receptacles, collect and dispose of rubbish
- Graffiti removal
- Clear litter, leaves, weeds, snow and ice from pathways within the public right-of-way and sidewalks of downtown
- Remove snow and ice
- Wet cleanups
- Power washing
- Sidewalk sweeping
- Operate trucks, sweepers, tractors, and snow plows
- Provide maintenance support for public events in downtown
- Recognize and report any acts of theft, destruction, abuse or negligence
- Give directions to visitors and assist with outside activities
- Perform other routine manual maintenance related work

on average, ambassadors remove
124 TONS OF GARBAGE ANNUALLY

that's the equivalent weight of ❖



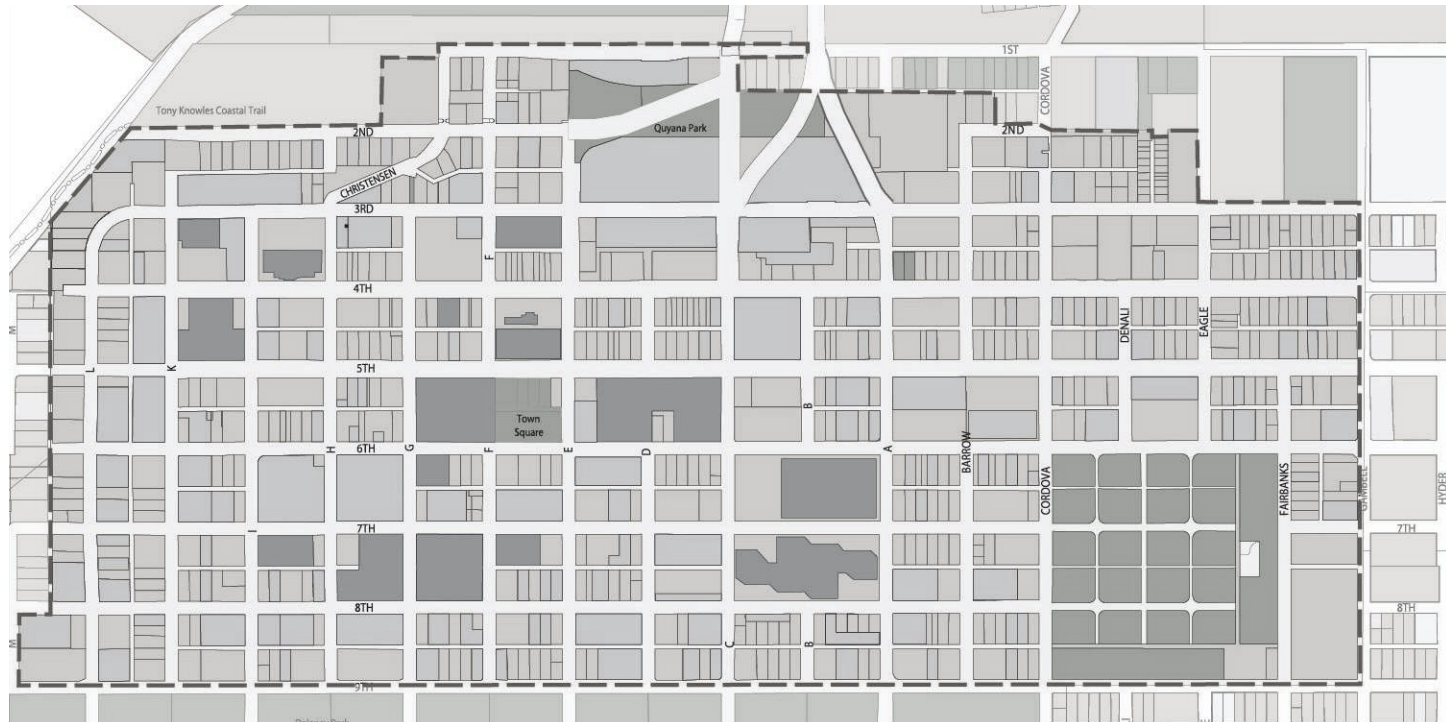
3 Toyota pickup trucks
every week

or



2 kodiak bears
every month

ANCHORAGE DOWNTOWN PARTNERSHIP Ltd.



SAFETY FIRST LINE: (907) 297-4471 | MAINTENANCE SHOP: (907) 277-0141

anchoragedowntown.org | (907) 279-5650 | info@anchoragedowntown.org